

AMENDMENT AND PRESENTATION OF CLAIMS

Please replace all prior claims in the present application with the following claims.

1. (Currently Amended) A method ~~of operating a datacast service system~~, comprising: providing electronic service guide data relating to one or more services and selectively providing, by a datacast operator, supplementary data which is specific to the area served by the ~~and which is selectively provided by a datacast operator~~.
2. (Previously Presented) A method according to claim 1, further comprising providing a main page of the datacast operator including at least some of said supplementary data.
3. (Previously Presented) A method according to claim 2, further comprising providing one or more data files including information for locating said main page.
4. (Original) A method according to claim 3, wherein said one or more data files include information for locating at least one service main page.
5. (Previously Presented) A computer-readable storage medium carrying instructions which, when executed by a controller cause an apparatus to perform the method according to claim 1.
6. (Canceled)
7. (Currently Amended) Apparatus ~~for datacasting~~ comprising means for providing electronic service guide data relating to one or more services and means for selectively providing,

by a datacast service operator, supplementary data which is specific to the area served ~~and which is selectively provided by the~~ a datacast service operator.

8. (Currently Amended) Apparatus comprising:

at least one processor; and

at least one memory including computer program instructions stored as program code thereon,

the at least one memory and the computer program code configured to, with the at least

one processor, cause the apparatus to perform at least the following,

provide electronic service guide data relating to one or more services and to selectively provide, by a datacast service operator, supplementary data which is specific to the area served ~~and which is selectively provided by the~~ a datacast service operator.

9. (Currently Amended) A method of operating a terminal for receiving datacast services, the method comprising receiving electronic service guide data relating to one or more services and selectively receiving, from a datacast operator, supplementary data which is specific to the area served ~~and which is provided by the~~ a datacast operator.

10. (Previously Presented) A method according to claim 9, wherein said supplementary data is received before said electronic service guide data.

11. (Previously Presented) A method according to claim 10, further comprising using said supplementary data to locate said electronic service guide data.

12. (Previously Presented) A method according to claim 9, further comprising receiving a main page including at least some of said supplementary data.

13. (Previously Presented) A method according to claim 12, further comprising providing one or more data files including information for locating said main page.

14. (Original) A method according to claim 13, wherein said one or more data files include information for locating at least one service main page.

15. (Previously Presented) A method according to claim 9, further comprising receiving datacast data via a first network, receiving other data from a second, different network and displaying said supplementary data, said datacast data and said other data.

16. (Previously Presented) A method according to claim 9, comprising displaying said supplementary data and a list of services and selecting one or more services.

17. (Previously Presented) A method according to claim 9, comprising intermittently switching on a receiver to receive one or more time-sliced bursts of data and switching off said receiver.

18. (Previously Presented) A computer-readable storage medium having program instructions stored as program code thereon which, when executed by a controller cause an apparatus to perform the method according to claim 9.

19. (Currently Amended) An apparatus, comprising:

at least one processor; and

at least one memory including computer program instructions stored as program code thereon,

the at least one memory and the computer program code configured to, with the at least one processor, cause the apparatus to perform at least the following:

receive electronic service guide data relating to one or more services; and selectively receive, from a datacast operator, supplementary data which is specific to the area served ~~and which is provided by the~~ a datacast operator.

20. (Currently Amended) A terminal ~~for receiving datacast services~~ comprising means for receiving electronic service guide data relating to one or more services and means for selectively receiving, from a datacast operator, supplementary data which is specific to the area served ~~and which is provided by the~~ a datacast operator.

21. (Previously Presented) A terminal according to claim 20 comprising means for receiving data from a datacast network, means for receiving further data from a public land mobile network for receiving data and means for displaying said supplementary data, datacast data and said further data.

22. (Previously Presented) A method according to claim 1, further comprising:

providing further supplementary data which is also specific to and which is selectively provided by the datacast operator.

23. (Previously Presented) A method according to claim 22, wherein the main page includes said further supplementary data.

24. (Previously Presented) A method according to claim 10, wherein said further supplementary data is received before said electronic service guide data.

25. (Previously Presented) A method according to claim 9, further comprising receiving a main page including said supplementary data and further supplementary data which is also specific to and which is provided by a datacast operator.

26. (Previously Presented) A method according to claim 15, further comprising receiving further datacast data via the first network, receiving further data from the second, different network and displaying said supplementary data, said further datacast data and said further data.

27. (Previously Presented) A method according to claim 1, wherein the supplementary data includes data for identifying the datacast operator.

28. (Previously Presented) Apparatus according to claim 7, wherein the supplementary data includes data for identifying the datacast operator.

29. (Previously Presented) A method according to claim 8, wherein the supplementary data includes data for identifying the datacast operator.

30. (Previously Presented) A method according to claim 9, wherein the supplementary data includes data for identifying the datacast operator.

31. (Previously Presented) A method according to claim 19, wherein the supplementary data includes data for identifying the datacast operator.

32. (Previously Presented) A terminal according to claim 20, wherein the supplementary data includes data for identifying the datacast operator.